



# MONTHLY ACTIVITY REPORT

*For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.*

The Monthly Report is **due by the 10<sup>th</sup> of each month.** Please use this electronic version and email to [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)

**CITY:**     Mineola    

**MONTH/YEAR:**     November 2018    

**DATE SUBMITTED:**     December 10, 2018    

1. Updates on Projects, Activities for the month.

**MAIN STREET BOARD:** *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
Nov. 21	Main St Board meeting
Nov. 19	30 <sup>th</sup> Main Street Anniversary Committee Meeting
Nov. 20	Museum Board
Nov. 29	Landmark Tour of Homes Planning

**ORGANIZATION:** *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities

**PROMOTION:**

Meeting Dates:	
Nov. 1 - 21	Coordinated & proofed three advertisements for Destination Mineola in County Line, Wood County Monitor and North East Texas Tourism Council. Fourth ad was placed with Texas Farm & Home magazine, but the December publication was cancelled.

**DESIGN:**

Meeting Dates:	Update on projects or activities

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***ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:***

Meeting Dates:	Update on projects or activities
Nov. 3, 10, 17	Workdays on mini train tracks in which anywhere from 3 to 20 volunteers showed up to lay railroad tracks

2. Highlights – Attendance Nov. 6-9 at TDA Conference in Corpus Christi; progress occurring on mini train at Iron Horse Square; preparations for and decorating of downtown for Christmas as well as Dec. 1 Christmas activities; completion of mural and signing by artists. Main Street report given to the city council in October was used for a story in the local newspaper. Farmers Market vendors asked for and held first of three winter market sales on Saturday, Nov. 22 reporting some sold out. Decorated windows in Main Street were judged for us on Nov. 30 by Grand Saline Main Street Manager Tammy Weidman and Kay Barber of GS Chamber of Commerce. East Texas Trekkers Volkspport Association chose Mineola as their walking location for Nov. 17.
3. Program Commentary (*list critical issues, problems, and successes/completed projects of the past month*):
4. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:* Planning for March 30, 31 Wine Train, Main Street’s biggest fundraiser as well as the Mueseum Board’s annual Baked Potato Fundraiser on Jan. 25 and a Black History Month program on Feb. 7.
5. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):
6. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email [Mainstreet-reports@thc.texas.gov](mailto:Mainstreet-reports@thc.texas.gov) with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible. The Mineola Main Street Wine Train will be held on March 30 & 31. Sales have been very brisk for annual event. The Museum Board under Main Street is planning a Baked Potato Fundraiser on Friday, Jan. 25. There will also be a Black History Month program on Thursday, Feb. 7 by James Tatum, a Mineola native and accomplished jazz musician who now resides and instructs students in Chicago.*

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